A range of options from OCLC supports the digital life cycle; from planning and managing, to preserving and sharing primary source materials. These solutions serve the needs of organizations just starting to explore digital possibilities, as well as those that are fully engaged in digital collection management. Whether you have digital collections of photos, audio/video files, documents, newspapers, maps or any combination of materials, OCLC can provide the expertise and services you need.

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**A set of solutions**

We offer a set of solutions that can help you from the beginning of your digital project all the way through to long-term preservation. If you need assistance with planning your digital project, sharing your unique collections on the Web or anything in between, we offer a range of services that will meet your needs.

**Achieve the results you want quickly**

If you’re new to digitization or short on time or resources, we can provide professional consulting on project definition, metadata design, workflow design, digitization, CONTENTdm collection building and Web interface customization. We’ll help you quickly achieve the results you want.

**Share your digital collections on the Web**

CONTENTdm® Digital Collection Management Software can make everything in your digital collections available to online researchers, everywhere. Whatever the format—local history archives, newspapers, books, maps, slide libraries or audio/video—CONTENTdm can handle the storage, management and delivery of your collections to your end users across the Web.

CONTENTdm also is easy to install and use, which means you can focus on planning and building collections. It lets you get started quickly, and many users have presented their first collections within a few weeks.

Organizations of all types—from small historical societies staffed by volunteers, to research universities with dedicated staff—have found CONTENTdm easy to implement and use. They are assisted by templates, batch processing, customizable out-of-the-box Web interfaces, tutorials, training (both online and onsite) and comprehensive Help files.

Simply import the digital items from your PC, and then upload them to your CONTENTdm server for approving and indexing to make your digital collections available on your Web site.

CONTENTdm supports rich and diverse collections for nearly 2,000 organizations worldwide. When you choose CONTENTdm, you become part of an active user community that shares best practices and locally developed extensions through a listserv, the User Support Center, regional user groups and other collaborations.

To explore how others are using CONTENTdm and to learn more, visit [www.oclc.org/contentdm/](http://www.oclc.org/contentdm/).

**Maximize Web visibility of your digital collections via WorldCat**

Through your efforts in building digital collections with CONTENTdm, your unique treasures are showcased on the Web. Having devoted the resources to creating these collections, broadening visibility and access is of foremost importance. The WorldCat Digital Collection Gateway provides you with a self-service tool for uploading the metadata of your unique digital content to WorldCat—the premier database of library materials. Once your metadata is in WorldCat, your collections are more visible and discoverable by end users who search WorldCat.org, WorldCat Local and WorldCat Local "quick start", as well as Google, Yahoo! and other popular Web sites. Available to all CONTENTdm users at no additional charge, the Gateway is key to offering your library's unique collections maximum Web visibility—all via WorldCat. Learn more at [www.oclc.org/gateway/](http://www.oclc.org/gateway/).
**Integrate digital collection building with cataloging workflows**

The OCLC Connexion digital import feature allows catalogers using the Connexion client (version 2.0+) to add digital items to their CONTENTdm collections during the cataloging process. By integrating digital collection creation with standard cataloging workflows, Connexion digital import provides an additional option if you want to expand participation in growing and maintaining your digital collections. This feature requires an OCLC Cataloging subscription and CONTENTdm Hosting Services.

**Easily add Web content to your CONTENTdm collections**

Web-based content is highly transient and at a greater risk of being lost, even when the subject matter falls directly within your collecting scope. With OCLC’s Web Harvester, Web content can be captured and managed in conjunction with your other digital materials.

Use the OCLC Connexion client to harvest content from the Web, review it and then add the harvested items to your CONTENTdm collections. By integrating digital collection development and capture with standard cataloging workflows, the Web Harvester provides another option for expanding participation in growing and maintaining your digital collections.

Harvested items added to CONTENTdm using the Web Harvester are discoverable from your CONTENTdm Web interface, as well as WorldCat.org, WorldCat Local, WorldCat Local “quick start” and OCLC FirstSearch. Each harvested item added to CONTENTdm using the Web Harvester is associated with its WorldCat record via a persistent URL based on the OCLC number of the WorldCat record. Learn more at www.oclc.org/webharvester/

**Preserve your digital master files**

You can store your master files and digital originals in a secure, managed storage environment with OCLC’s Digital Archive. The Digital Archive provides both a secure environment for you to easily manage and monitor the health of your digital content, as well as a foundation for digital preservation of all your digital collections.

From the time your content arrives, our systems begin inspecting it to ensure that what you sent us is what you’ll get back in the future. On the day your content is ingested to the Digital Archive, our systems perform quality checks and record the results in a “health record” for each file. Our automated systems revisit these quality checks periodically so you receive up to date reports on the health of your collection. We provide monthly updated information for all your collections on your personal archive report portal.

Because you may submit your digital masters directly to OCLC, the Digital Archive also can function as a standalone service. So whether you use CONTENTdm or another content management system, the Digital Archive completes your digital project life cycle, merging into your existing workflows. Learn more at www.oclc.org/digitalarchive/

**For more information**

To discuss your specific project needs, please contact your OCLC representative or e-mail digitalcollections@oclc.org.