WorldCat Link Manager

OpenURL link resolver
WorldCat Link Manager® puts your users one click away from the information they need.

WorldCat Link Manager is an OpenURL link resolver that allows users to link from an article citation to the full-text version of the article. WorldCat Link Manager “puts it all together” for libraries that don’t have the time or means for running their own link-server operations. WorldCat Link Manager effectively bridges the gap between article citations and full text.

About OpenURL

OpenURL creates a method for putting bibliographic metadata into a hyperlink. OpenURL is supported by numerous information providers, which allows for seamless integration of resources.

The most common application of OpenURL is to provide appropriate copy resolution: an OpenURL link points to the copy of the electronic resource most appropriate to the context of the request.

OCLC actively participated in the OpenURL standards process, and is now the designated maintenance agency for the OpenURL standard (ANSI/NISO Z39.88-2004).

WorldCat Link Manager is one of the most complete implementations of the standard available.

Extensive features for librarians

Customizable knowledgebase. WorldCat Link Manager comes with a knowledgebase of over 90,000 journal records and more than 3 million records of aggregator/provider data, including 500,000 eBook records that are refreshed monthly. Library staff can modify title coverage information to accurately reflect the resources in their collections.

In addition, WorldCat Link Manager continuously tracks the coverage of over 100 of the top journal aggregators from ACM to Wiley InterScience, so it’s easy for you to decide when you want to add additional links to eContent in your catalog.

Below are just some of the OpenURL-enabled sources that can link to WorldCat Link Manager.

<table>
<thead>
<tr>
<th>Source</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABC-CLIO</td>
<td>Elsevier ScienceDirect</td>
</tr>
<tr>
<td>AMS MathSciNet</td>
<td>EMBASE.com</td>
</tr>
<tr>
<td>Annual Reviews</td>
<td>Ex Libris</td>
</tr>
<tr>
<td>ArXiv.org</td>
<td>Faculty of 1000</td>
</tr>
<tr>
<td>BioMedCentral</td>
<td>Family Scholar Publications</td>
</tr>
<tr>
<td>Brepols</td>
<td>Gale InfoTrac</td>
</tr>
<tr>
<td>CAS SciFinder</td>
<td>Google Scholar</td>
</tr>
<tr>
<td>CSA</td>
<td>HLAS</td>
</tr>
<tr>
<td>Chadwyck-Healey</td>
<td>Ichushi Web</td>
</tr>
<tr>
<td>CINii</td>
<td>Infomix</td>
</tr>
<tr>
<td>CIOS</td>
<td>Ingenta</td>
</tr>
<tr>
<td>CISTI</td>
<td>Innovative Interfaces</td>
</tr>
<tr>
<td>Computing Reviews</td>
<td>Innopac</td>
</tr>
<tr>
<td>ContentScan</td>
<td>IOP Institute of Physics Publishing</td>
</tr>
<tr>
<td>COPAC</td>
<td>JDreamil</td>
</tr>
<tr>
<td>Dialog</td>
<td>JSTOR</td>
</tr>
<tr>
<td>EBSCOHost</td>
<td></td>
</tr>
<tr>
<td>El Village</td>
<td></td>
</tr>
</tbody>
</table>

Your holdings in the formats you need. With a single click you can download your holdings data in ONIX Serials Online Holdings (SOH) format, tab-delimited text and PubMed LinkOut format. Your ONIX SOH titles list can be used for other resource management services, such as OCLC’s eSerials Holdings™ service.

Usage statistics. WorldCat Link Manager tracks title usage to support analysis of which titles are most or least used. COUNTER- (Counting Online Usage of Networked Electronic Resources) formatted statistics are also available.
Benefits for library users

**Bookshelf for eResources.** WorldCat Link Manager provides the complete set of titles available to your users, including those that are freely available. It enables title search capabilities, as well as browsing by subject, publisher, database or package.

**eResource location.** Library users don’t have to know what titles are available in which database. WorldCat Link Manager navigates them to full text regardless of where they begin a search (WorldCat.org, OCLC FirstSearch, Google Scholar, Gale InfoTrac, ProQuest, EBSCOHost or other abstracting and indexing services).

**Extended services.** WorldCat Link Manager not only shows full-text availability in your library, but also guides library users to relevant information by linking to library OPACs, online ILL forms, document delivery services, citation databases, bookstore sites or Internet search engines.

**Powerful linking.** WorldCat Link Manager comes with a powerful linking engine that is preconfigured with thousands of linking methods. If your library is an affiliate of CrossRef, WorldCat Link Manager has built-in software to take full advantage of both DOI and CrossRef linking systems.

**Your library’s look and feel.** OCLC will customize your WorldCat Link Manager interface with the Web design you specify. With WorldCat Link Manager, your users will never be confused by third-party branding—your library’s branding will consistently display to your users.

How WorldCat Link Manager works

1. OCLC configures a secure server for your library on our hosted service and creates a search results interface that matches your library’s catalog or Web Site. Your link server will be hosted on secure Linux servers at the state-of-the-art OCLC data center.
2. OCLC will guide you in setting up all of your targets—all available eContent in your library.
3. OCLC will guide you in configuring your databases that support OpenURL.
4. Your customers get one-click access to everything in your collection.

The WorldCat Link Manager introduces consistent and comprehensive linking throughout the library.

Users see a library, not a bunch of databases and a linking brand.

---

*After a rigorous evaluation process we chose WorldCat Link Manager. We were extremely impressed with the quality of the customizable knowledgebase which provides links to over 90,000 journals and 2.5 million records of aggregator/provider data. Other key factors in the decision-making process were its ability to support the complex authentication structures in the NHS and integrate with NLH technologies through flexible APIs.*

Ian McKinnell
Head of Development,
National Library for Health (NLH)
WorldCat Link Manager—at a glance

Automatically generated alphabetical eJournal lists, subject directory and eJournal search

Journal descriptions and coverage are continuously updated

No hardware maintenance

Configuration support

Provides meaningful usage statistics and analysis

WorldCat Link Manager is built on an open-source dynamic text engine and utilizes open standards

WorldCat Link Manager comes complete with the world's largest and most accurate linking knowledgebase

Contact Details

For more information, please call OCLC Library Services at 1-800-848-5878 or e-mail libservices@oclc.org.

www.oclc.org/linkmanager/

OCLC helps libraries in more than 100 countries. Please contact us to learn more about OCLC in your part of the world.

Asia Pacific
T +1-614-764-6341
F +1-614-764-4331
E AsiaPacific@oclc.org

Australia
T +61-3-9362 8500
F +61-3-9362 8501
E australia@oclc.org

Canada
T +1-450-658-6583
888-658-6583
F +1-450-658-6231
E canada@oclc.org

China
T +86-10-8260-7931
F +86-10-8260-7539
E china@oclc.org

France
T +33-(0)1-55 02 14 80
F +33-(0)1-47 93 50 13
E france@oclc.org

Germany
T +49-(0)89-613 08 300
F +49-(0)89-613 08 399
E deutschland@oclc.org

Mexico
T +52-55-5687-3307
F +52-55-5523-9212
E mexico@oclc.org

Netherlands
T +31-(0)71-524 65 00
F +31-(0)71-522 31 19
E nederland@oclc.org

Switzerland
T +41-(0)61-378 80 70
F +41-(0)61-378 80 79
E schweiz@oclc.org

United Kingdom & Ireland
T +44-(0)121-456 46 56
F +44-(0)121-456 46 80
E uk@oclc.org

United States
T +1-614-764-6000
800-848-5878
(US + Canada only)
F +1-614-764-6096
E usa@oclc.org

www.oclc.org

© 2008 OCLC, Inc. All rights reserved. The following OCLC product and service names are trademarks or service marks of OCLC Online Computer Library Center, Inc.: eSerials Holdings, FirstSearch, OCLC, WorldCat, WorldCat Link Manager and “The world’s libraries. Connected.” The WorldCat symbol and OCLC symbol are service marks of OCLC. Third-party product and service names are trademarks or service marks of their respective companies. OCLC grants permission to photocopy this publication as needed.